

# ROME MEMORIAL HOSPITAL NEWS RELEASE

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More than 100 people celebrated the success of the Twigs' 2011 Tree of Lights Campaign with the annual lighting of the tree which stands over Rome Memorial Hospital's North James Street main entrance, Sunday, Dec. 4.



Front from left: William Bartell, 8, helps his father Doug and his brother Benjamin, 6, to flip the switch and light the 2011 Twig's Tree of Light, while Marcia Murphy, general Twig president and Joan Rosenburgh a member of the Heather Twig cheer from behind. Mr. Bartell is the vice president of Oneida Savings Bank, sponsor of this year's campaign, which raised more than \$8,900.

Every light on the tree has been placed through donations, either in honor or in memory of a loved one, or to express thanks. This year's campaign raised more than \$8,900 to help the Twigs, a not-for-profit organization, continue their long tradition of dedicated service in support of the hospital and its mission.

This year's fundraising campaign was dedicated to the memories of Dr. James DiCastro and Dr. George Lim for their many years of devoted service to the hospital. Family members of each of the beloved physicians were in attendance.

Doug Bartell, vice president of Oneida Savings Bank, principal sponsor of the campaign, was given the honor of flipping the switch to light the tree which has been a visible symbol of the season at the hospital since 1989. He was joined by his sons, William and Benjamin.

The evening's events included the unveiling of the scroll which lists each of the individual donors and honorees, as well as entertainment by Stephanie Mata and refreshments provided by the Twigs.